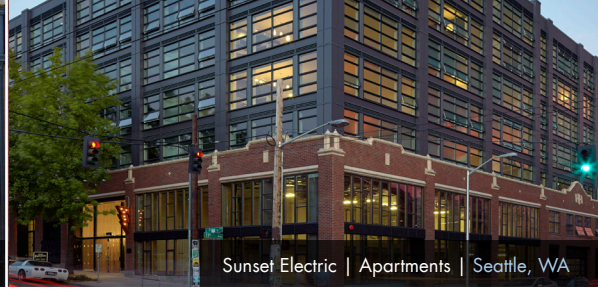
875 Washington | Retail/Office | New York, NY

Back Bay | Retail | Boston, MA


Sunset Electric | Apartments | Seattle, WA

***ASB Real Estate Investments**, a division of ASB Capital Management, LLC is a leading U.S. real estate investment management firm, managing $6 billion in gross assets under management for over 300 institutional clients.*

ASB Real Estate Investment Program 2016

Investment Strategy

ASB targets investments located in vibrant urban submarkets with strong economic drivers, dynamic, pedestrian-oriented, mixed-use settings with mass-transit and high barriers to entry. Acquisition candidates must feature unique competitive advantages that drive strong tenant demand and robust long-term NOI growth.

Target Investments

Although oriented toward core investments, ASB also targets value-add and opportunistic opportunities, including re-development and ground-up development. Equity commitments range between $10 to $350 million.

Target Markets

Boston, Washington DC, New York, San Francisco, Los Angeles, Chicago, Denver, Minneapolis, Seattle, Portland, San Diego, Miami, Dallas

Asset Strategy

OFFICE: Urban office investments with unique characteristics and efficient, flexible floor plates that facilitate a 21st century work environment appealing to creative companies with high-skilled workers.

MULTIFAMILY: Urban multifamily assets located in the nation's most dynamic neighborhoods that offer dining, entertainment, and recreational amenities served by mass-transit.

RETAIL: Urban retail investments located in iconic pedestrian-oriented shopping corridors that cater to national and international brands.

INDUSTRIAL: Technology-oriented industrial assets with unique physical characteristics that facilitate high-tech uses such as data storage.

Lasting Partnerships

For the majority of investment opportunities, ASB deploys capital via joint venture partnerships with local operators who have strong track records, deep local networks and superior product knowledge. When appropriate, operating partners may be retained by the partnership for property management and leasing services. Operating partners are expected to be aligned with ASB via a meaningful equity co-investment. Partners typically may also receive an incentive fee paid if warranted by investment performance.

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